



BBA LLB (Integrated)

PROGRAMME OUTCOMES (POs)

Programme Outcomes (POs) are attributes of the graduates of the programme that are indicative of the graduate's ability and competence to work as a legal professional upon graduation. Programme Outcomes are statements that describe what students are expected to know or be able to do by the time of graduation. They must relate to knowledge and skills that the students acquire from the programme. The achievement of all outcomes indicates that the student is well prepared to achieve the programme educational objectives down the road. The following 10 POs have been chosen by the UILS of Chandigarh University. The curriculum of BBA.LL.B. at CU has been designed to fully meet all the 10 Programme Outcomes:

PO-1: Express the deep knowledge of law in a variety of legal & business contexts and engage with the role of law in managerial practice and display their ability to deal with different types of legal issues and business. (Multi-disciplinary Skills)

PO-2: Develop and demonstrate strong soft-skills for making them industry-ready, when they complete the programme. (Soft-Skills)

PO-3: Develop analytical skills and widen the understanding of macro environmental issues by applying the knowledge of macroeconomic policies and their impact on business organisation and strategy. (Analytical Skills)

PO-4: Understand and demonstrate expertise in marketing operations and managing complexities in practical business situations. (Conceptual Clarity)

PO-5: Develop and demonstrate the understanding of management concepts, philosophies and historical background and build up the entrepreneurship skills which help in establishing a successful business. (Entrepreneurial Skills)

PO-6: Ability to apply business communication strategies and principles in effective communication for domestic and international business situations. (Communication Skills)

PO-7: Identify and resolve ethical, legal, cultural, and global issues affecting business communication. (Ethics)

PO-8: Appreciate the historical background and fundamentals of management thoughts vital for understanding the conceptual framework of management as a discipline and familiarise with the theoretical and practical literature relating to organisational behaviour. (Subject Expertise)

PO-9: Develop the responsibility as an employer and understand the legal system to manage employment issues. (Leadership Skills)

PO-10: Understand the business and related factors; and business' dependency on different environmental variables. (Inter-disciplinary Skills).

PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

The ULS faculty members have formulated the Programme Educational Objectives (PEOs). The PEOs are broad statements that describe the career and professional accomplishments that the programme is preparing its graduates to achieve in few years subsequent to receiving the degree. The PEOs of Bachelor of Business Administration Bachelor of Laws (BBA.LL.B.) programme are as follows:

PEO-1: CU BBA.LL.B. graduates will acquire an integrated understanding of law, financial, business, and other managerial ecosystems.

PEO-2: CU BBA.LL.B. graduates will be equipped with a vast domain knowledge of the contemporary areas of managerial relevance and provide them with an opportunity to focus on strategies to manage business, with a strong emphasis on entrepreneurship, the impact of technology on commerce, managing the emerging markets and other global issues.

PEO-3: CU BBA.LL.B. graduates will be offered several value-added courses and skills for managing business in a fast evolving global environment.

PEO-4: CU BBA.LL.B. graduates will be able to analyse and understand changes in regard to rule of law, economic reforms, human rights, women's rights, rights of children, elderly, sick and disadvantaged segments of the population.

PEO-5: CU BBA.LL.B. graduates will be equipped to apply critical and contextual approaches across a wide variety of subject matter.

PROGRAM SPECIFIC OUTCOMES (PSOs)

The Programme Specific Outcomes (PSOs) are specific statements that describe what graduates are expected to learn, and be able to perform in a specialised area of discipline,

upon graduation from a programme. The PSOs of Bachelor of Business Administration Bachelor of Laws (BBA.LL.B.) programme are as follows:

PSO-1: CU BBA.LL.B. graduates will develop broader thinking, expertise and a foundation for professional practice.

PSO-2: CU BBA.LL.B. graduates be equipped with the intellectual skills, including Communication Skills, Environment & Disaster Management, Computer Lab, Innovation and Inventions in Laws and creative thinking.