

## **MBA (All programs)**

### **Program Educational Objectives (PEOs)**

PEO1-To provide students with an Excellent Academic Environment to facilitate high levels of Critical Thinking, Problem Solving, Analytical Skills and Communication Skills.

PEO2-To develop professional competence for decision-making, planning efficient implementation, research, data analysis and interpretation with a solution-oriented approach.

PEO3-To be recognized for qualities as team players adept at handling diversity and possessing leadership skills, making sound decisions while working in a global volatile environment.

PEO4-To be adaptable to AI and new technologies, innovations and changes in the global economy, positively impacting and contributing towards industry, academia and the community at large.

PEO5-To be responsible citizens with high ethical conduct, empowering business organizations with high integrity, moral values, social effectiveness and legal business intelligence.

### **Program Outcomes (POs)**

**On the completion of the program, the students will be able to:**

PO1-Management Knowledge: Apply knowledge of management theories and practices to solve business problems.

PO2-Critical and Analytical Thinking: Investigating multidimensional business problems for making data-driven decisions.

PO3-Environment and Sustainability: Understand the impact of managerial solutions in social and environmental context.

PO4-Global Perspective: Demonstrate understanding of business at the global level.

PO5-Effective Communication: Enhancement of communication skills to effectively convey business ideas and managerial policies to all stakeholders.

PO6-Entrepreneurial Perspective: Foster an innovative and entrepreneurial mindset in students.

PO7-Conduct Investigations of Research Problems: Conduct literature research, identifying problems and suggesting possible solutions in organisation.

PO8-AI and Technological Innovation: Designing and implementing innovations using AI and technology.

PO9-Ethics and Human Values: Practice professional ethics and universal human values in managerial decision making.

PO10-Life-long Learning and Indian Culture: Engage in independent and lifelong learning taking into account various facets of India's knowledge diversity.

PO11-Legal Aspects and Governance: Understanding the responsibilities pertinent to management practices as mandated by Law, statutory and non-statutory bodies.

PO12-Team work and Leadership: Lead individuals and teams towards achieving organisation goals and tackling complex problems using limited resources.

### **Program Specific Outcome (PSOs)**

PSO1-Equipping graduates with essential management and leadership skills through hands-on learning in diverse contexts,

fostering adaptability to AI and other rapid technological advancements and intense market competition.

PSO2-Cultivate innovative and entrepreneurial spirit among students to excel in demanding corporate landscapes while promoting continuous learning.

PSO3-Multidisciplinary excellence and developing research acumen through rigorous training in core disciplines and vivid learning experiences such as simulated problems, case studies, projects, and industrial training.